PBONNY DOON VINEYA All Roads Lead to Rhône

AND WITH WIRE

Established 1983

Winemaking pioneer <u>Randall</u> <u>Grahm</u> planted Rhône varieties in the Santa Cruz mountains of northern California in 1981, Named after the small town of Bonny Doon, the eponymous brand is intrinsically linked to the Central Coast terroir and its unique culture. Four decades later, Grahm continues to lead winemaking at Bonny Doon Vineyard, working alongside long-time colleague, Nicole Walsh.

Ever the innovator. Randall and the Bonny Doon story has bécome iconíc in the California Rhône Wine Movement.



Picbo

Kandall Grahm FOUNDER, DIRECTOR OF WINEMAKING



Nicole Walsh WINEMAKER - 22 vintages at Bonny Doon Vinevard. - Leader in the Women Owned Winery Movement.

Origin Story

IIIF COME IN PEACE

In 1954, the village council of Chateauneuf- du-Pape was quite perturbed and apprehensive that flying saucers or 'flying cigars' might do damage to their vineyards, were they to land therein. So, right-thinking men all, they passed an ordinance prohibiting the landing of flying saucers or flying cigars in their vineyards. The ordinance further states that any flying saucers or flying cigars that did land were to be taken immediately to the pound.

Timeline & Highlights

1983 Founding of the Bonny Doon Vineyard brand.

1986 The first vintage of flagship wine Le Cigare Volant is released. An homage to Chateauneuf du Pape, the old-world style label, featured a (spaceship) hovering over the vineyards. (note: The spaceship has become synonymous with the brand, escalating to include alien visuals on screw cap closures, case cartons and point of sale materials.)

1989 Grahm appears as the Rhône Ranger on the cover of the Wine Spectator.

Issue includes first ever comprehensive tasting of domestic Rhône-style wines.

1991 Rhône Ranger asteroid is named.

2001 Bonny Doon Vineyard adopts screw cap closures on all wines.

2002 Funeral for the Cork is staged at Grand Central Station, NY. Jancis Robinson delivers eulogy.

2010 Randall Grahm is inducted into Vintner's Hall of Fame at Culinary Institute of America.

2019 The 2018 Le Cigare Volant is released with new, brighter blend and winemaking style. Wine Enthusiast awards 93 Points and #19 on top 100 Wines of the World.

2021 Wine Enthusiast, again, awards 93 Points & top 100 Wines of the World to the '19 Le Cigare Volant.

2023 Doon to Earth tasting room opens in Aptos, California featuring wines from both Randall and Nicole.





2023

OFFERINGS

In 1954 the mayor of Châteauneuf-du-Pape (a French wine growing village) was quite perturbed and apprehensive that UFOs or "flying cigars" might do damage to their vineyards. So, naturally, they passed a legal ordinance prohibiting such landings. The ordinance has worked well, as there have been no such landings since the adoption of this far-sighted legislation. If you look carefully into the background of the label, you'll see an alien spacecraft, or flying cigare, approaching a vineyard, tractor beam ready. Greetings Earthlings, take me to your screwcaps.











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