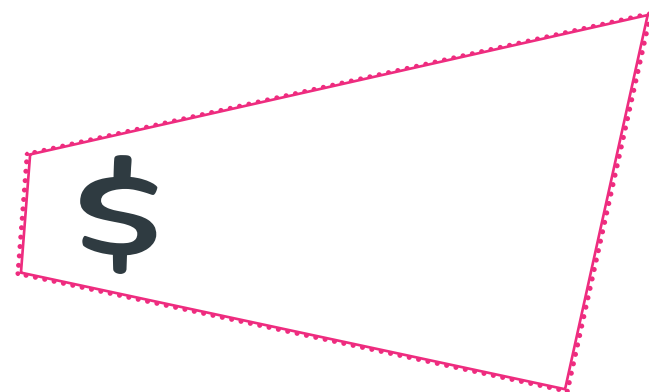


Gris is the Word that You Heard!



There are two classes of people who drink pink wine, the terminally hip and the terminally un-hip. If you've stopped to read this, it's more than likely you reside in the former category. (Phew!) And, as a well-traveled hipster, you know that Vin Gris (Provençal-styled pink) differs from Vin rosé *tout court* in that it's the lightest pressing of red (and sometimes white) grapes, paler and more elegant than rosé, suitable with more delicate dishes. (Consider the oyster.)



VIN GRIS DE CIGARE

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