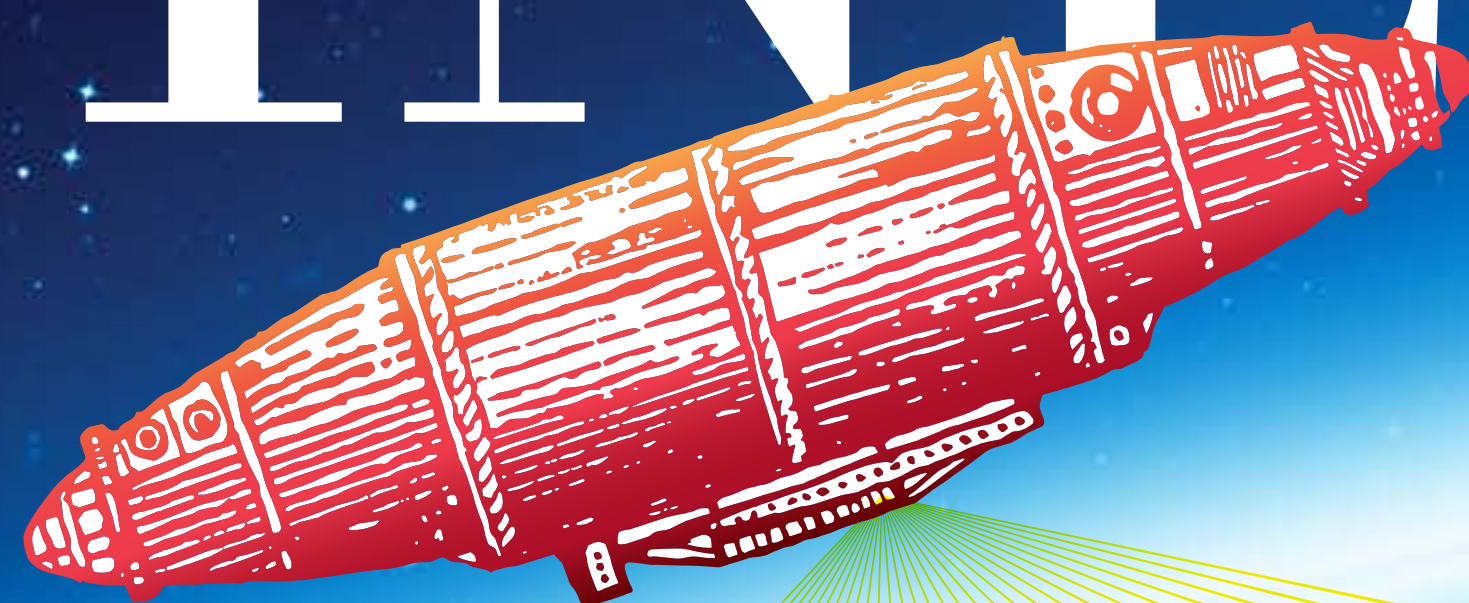


SINCE 1983

BONNY DOON VINEYARD

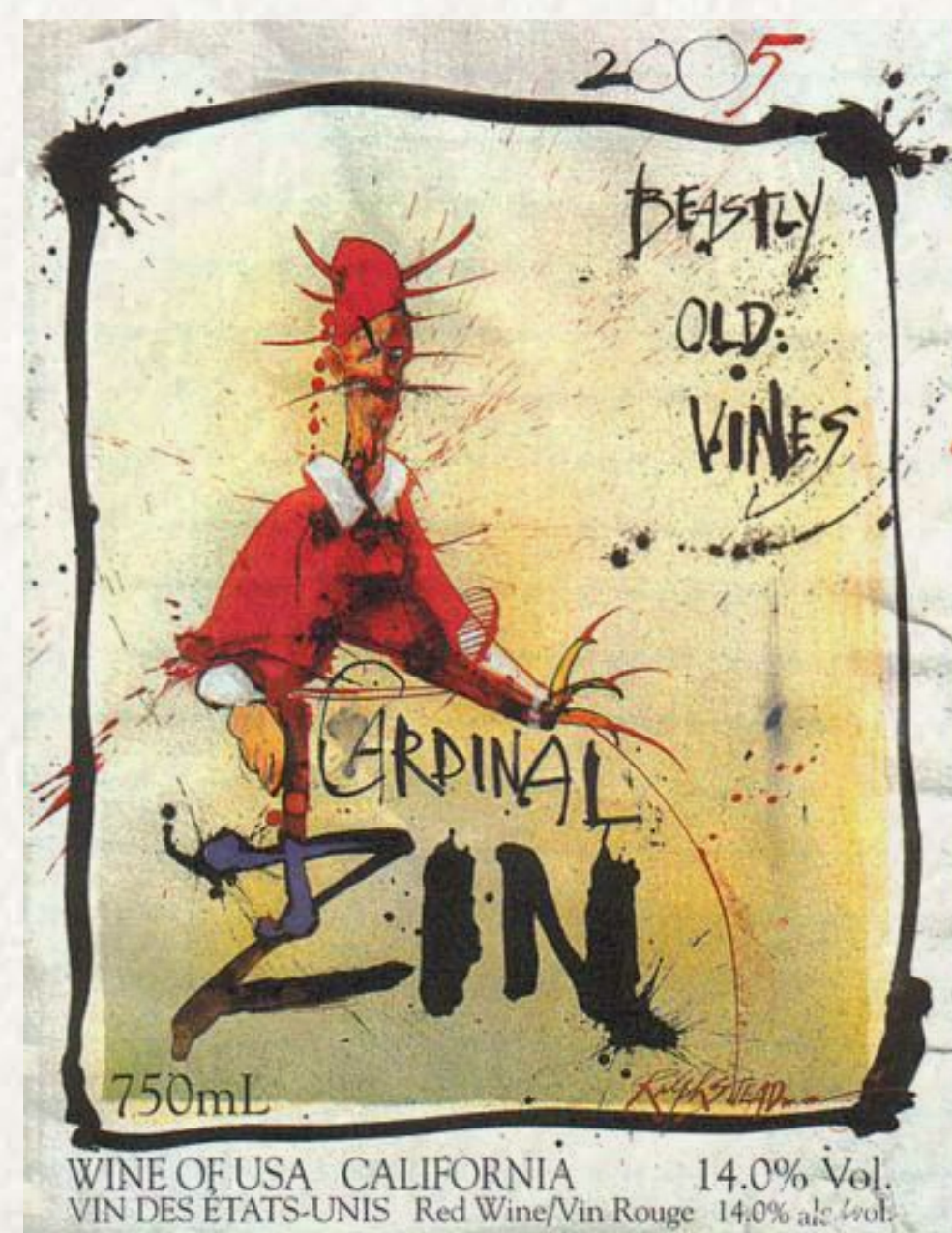


*Greetings
Earthlings*

OVERVIEW

Bonny Doon Vineyard is a 40 year old Central Coast wine brand. Founded in the hamlet of Bonny Doon in the Santa Cruz Mountains, 1982.

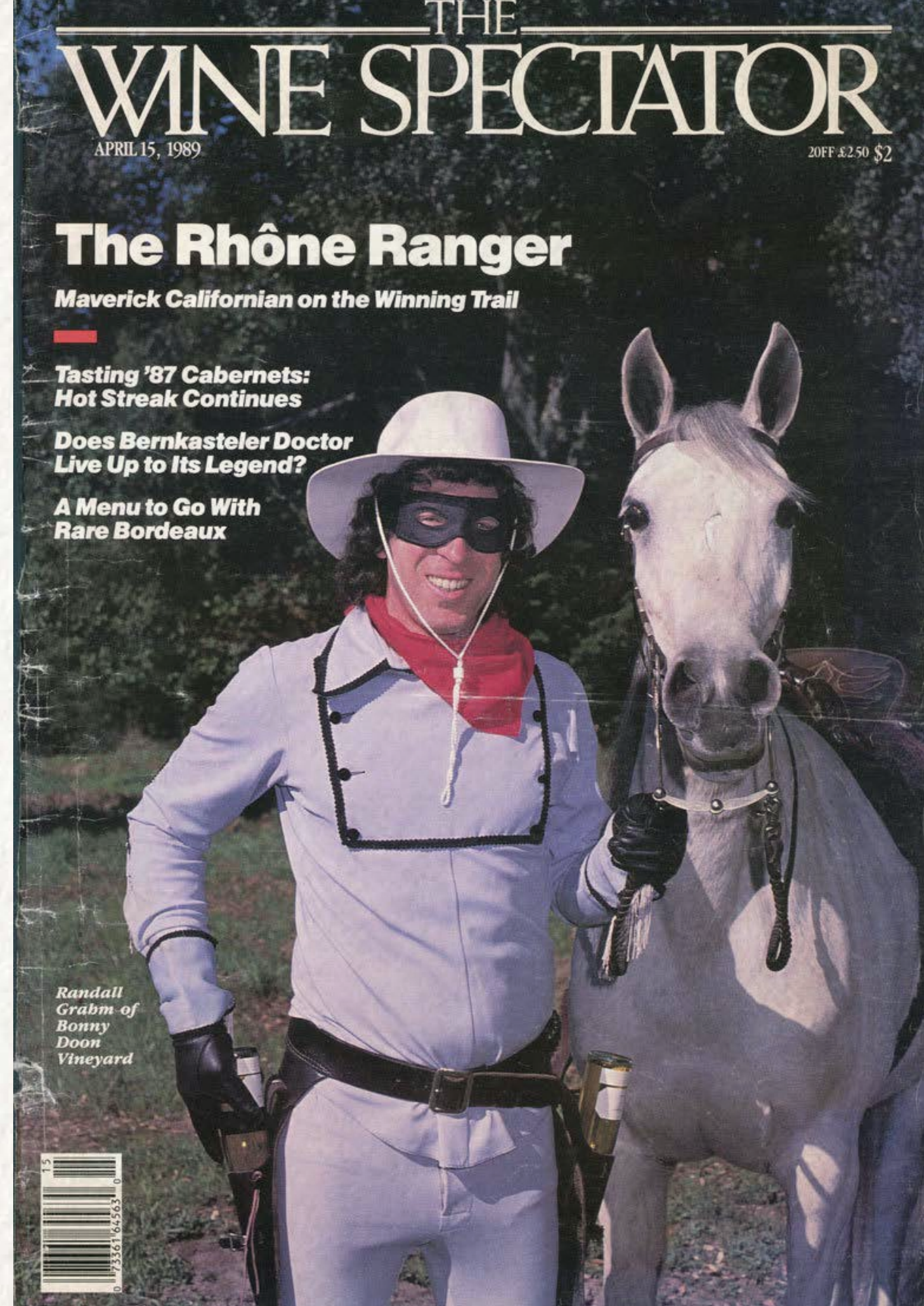
Established by iconic California winemaker Randall Grahm with the intent to make naturally soulful, distinctive and original wines, there have been many iconic brands under the Bonny Doon Vineyard umbrella over the years.



RANDALL

Winemaker & Founder

- The original Rhône Ranger
- Once held a real funeral for the death of the cork
- Has an asteroid named after him



FROM MANY WINES COME 4



PHILOSOPHY

All roads lead to Rhône

“Lees” is more - minimal intervention

Live long & screw cap - corks are problematic

Climate change is real

Wines with LIFE FORCE



We are not alone



WINE STYLE:

- Old World aesthetic
- Floral Not Fruity
- Savoriness
- No Oak

SKUS:

1. Picpoul
2. Le Cigare Blanc - *"White Wine of the Earth"*
3. Vin Gris de Cigare - *"Pink Wine of the Earth"*
4. Le Cigare Volant - *"Red Wine of the Earth"*

AVA:

Central Coast, California (Monterey, Paso Robles,
San Luis Obispo, Santa Barbara County)



Picpoul

Production - 2200 cases

SRP / BTG - \$14.99 / \$10

What makes this wine special?

11% ABV

Low alcohol trending category.

Fun to say!

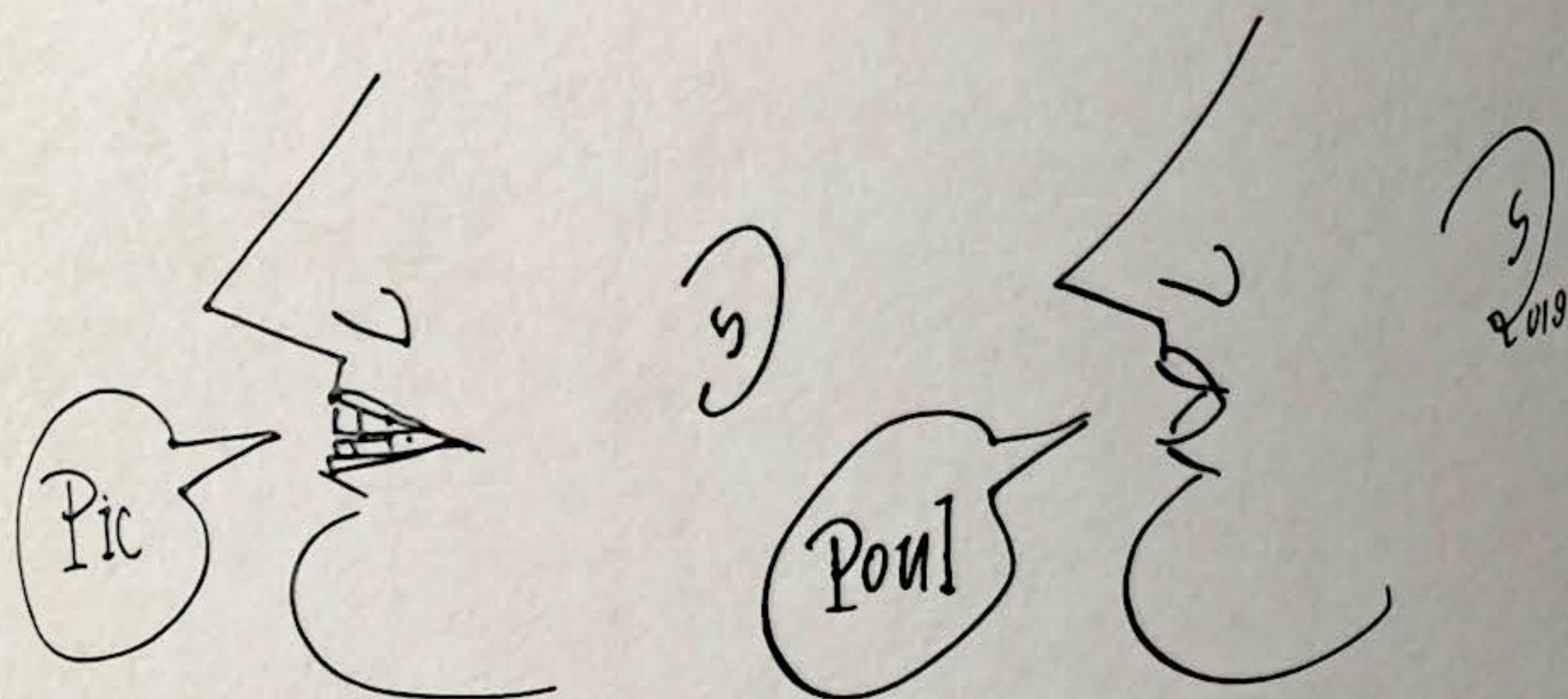
100% Picpoul

Translates to "Lip Stinger"

**Along with the unique sent of...well,
Beeswax, are white flowers and
pineapple, with a bracing and refreshing
acidity and pleasing savoriness**

Success Stories

92 Points 
wine.com



Bonny Doon Vineyard

2019 Picpoul

Arroyo Seco · Beeswax Vineyard

LE CIGARE BLANC


Production - 2600 cases

SRP / BTG - \$19.99 / \$12

**46% Grenache Blanc,
34% Vermentino,
20% Clairette Blanche**

**It's really the Vermentino
character that shines through
- pineapple, lime, mango and
pine tree, herbal underbrush
and wet stones**

Success Stories

91 2018:  **WINE
ENTHUSIAST**
points



ESTABLISHED IN 1983



BONNY DOON VINEYARD

VIN GRIS DE CIGARE

PINK WINE OF THE EARTH

2019

VIN GRIS DE CIGARE

Production - 26,000 cases

SRP / BTG - \$14.99 / \$10

What makes this wine so special?

California's original dry pink wine (since 1983).
A true Vin Gris (as opposed to a vin de saigner)

79% Grenache, 5% Grenache Gris, 5%
Grenache Blanc, 5% Vermentino, 3% Cinsault,
1.5% Picpoul, 1.5% Clairette Blanche

Wild strawberry, peach, guava, with wonderful
creaminess & length

Success Stories

- Best selling rosé in Whole Foods national set
- BTG rosé in national PF Chang's

LE CIGARE VOLANT

Production - 11,000 cases

SRP / BTG - \$19.99 / \$13

What makes this wine so special?
Most iconic California Rhône blend
Produced continuously since 1984

52% Grenache, 35% Cinsault, 13% Syrah

Juiciness, fruit (but not confected or overripe), brightness, exuberance, joy and not least, a sense of savoriness.

Success Stories

93 POINTS

TOP 100 WINES

WINEENTHUSIAST (#19 of 2019)



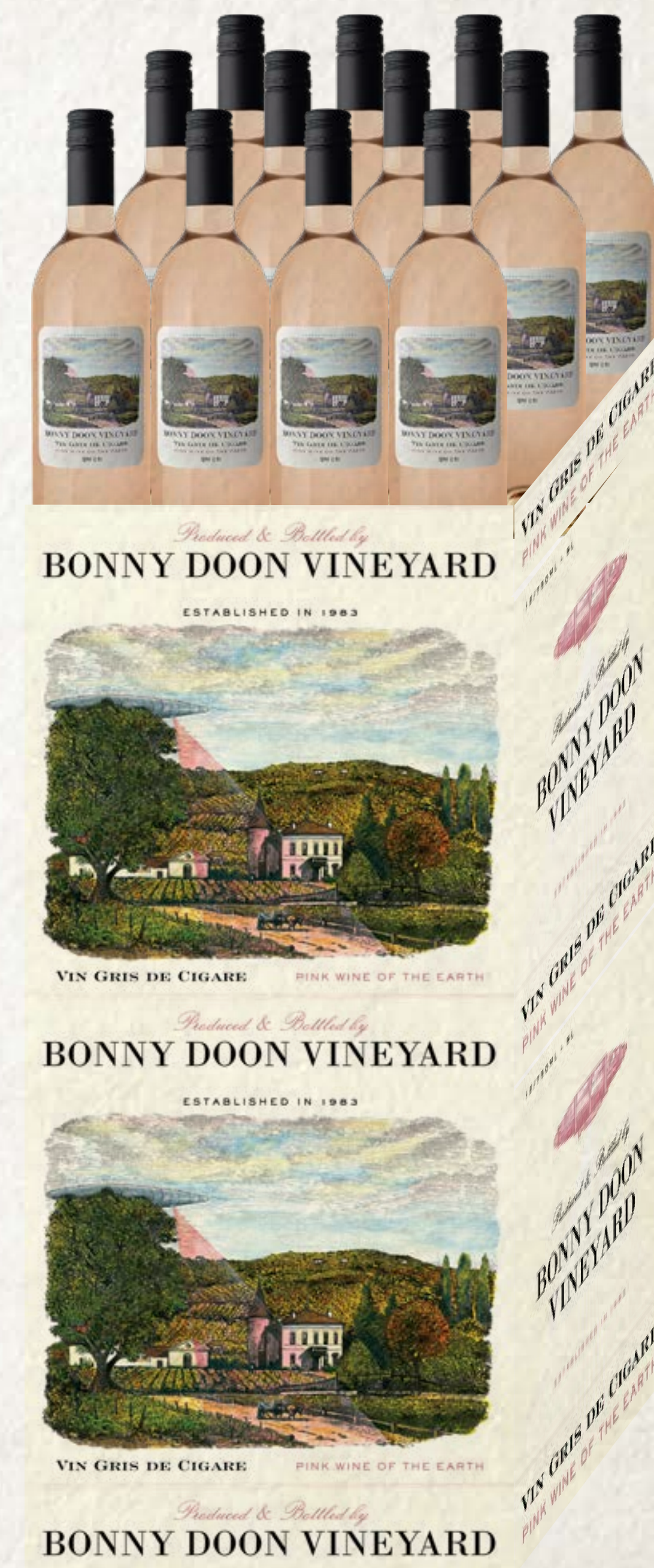
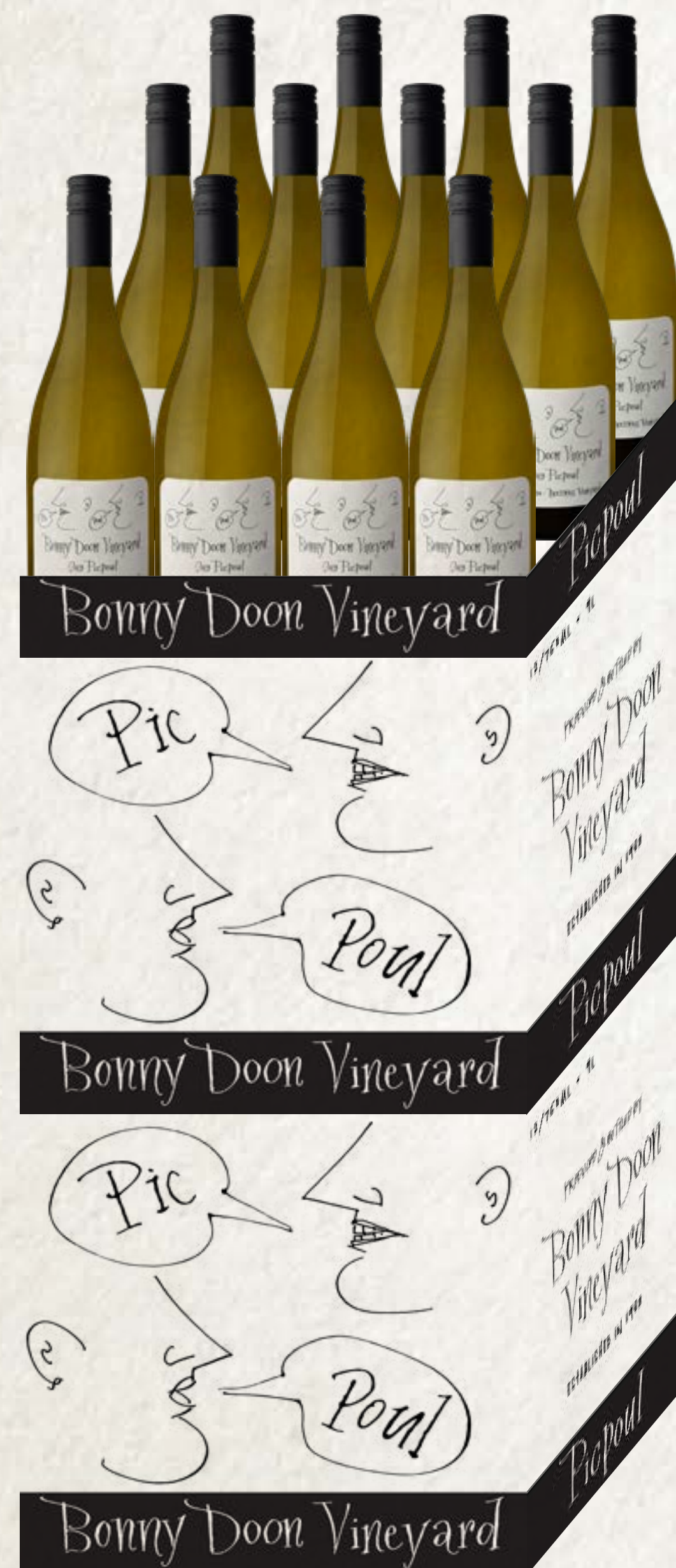
Le Cigare Volant
2018.

The image features three flying cigar-shaped spacecraft, each with a distinct color and a fan of colored lines radiating from its rear. The top spacecraft is green and emits yellow lines. The middle spacecraft is purple and emits cyan lines. The bottom spacecraft is red and emits magenta lines. The background is a light beige with a subtle paper texture.

LABEL ARTWORK

Le Cigare Volant (The Flying Cigar), named for the alien Spacecraft which were "banned by decree of the village council of Châteauneuf-du-Pape." Original art from 1855 edition of " Bordeaux et Ses Chateaux" with spaceship courtesy of Jules Verne, circa 1870.

THE FULL PACKAGE



Earth Wines
Are Easy



@bonnydoonvineyard

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