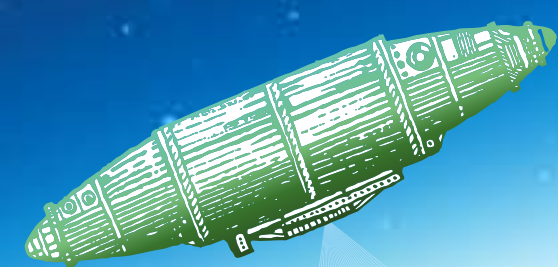


SINCE 1983

BONNYY DOON VINEYARD



*EARTH WINES
ARE EASY*

OVERVIEW

Bonny Doon Vineyard is a 40 year old Central Coast wine brand. Founded in the hamlet of Bonny Doon in the Santa Cruz Mountains, 1982.

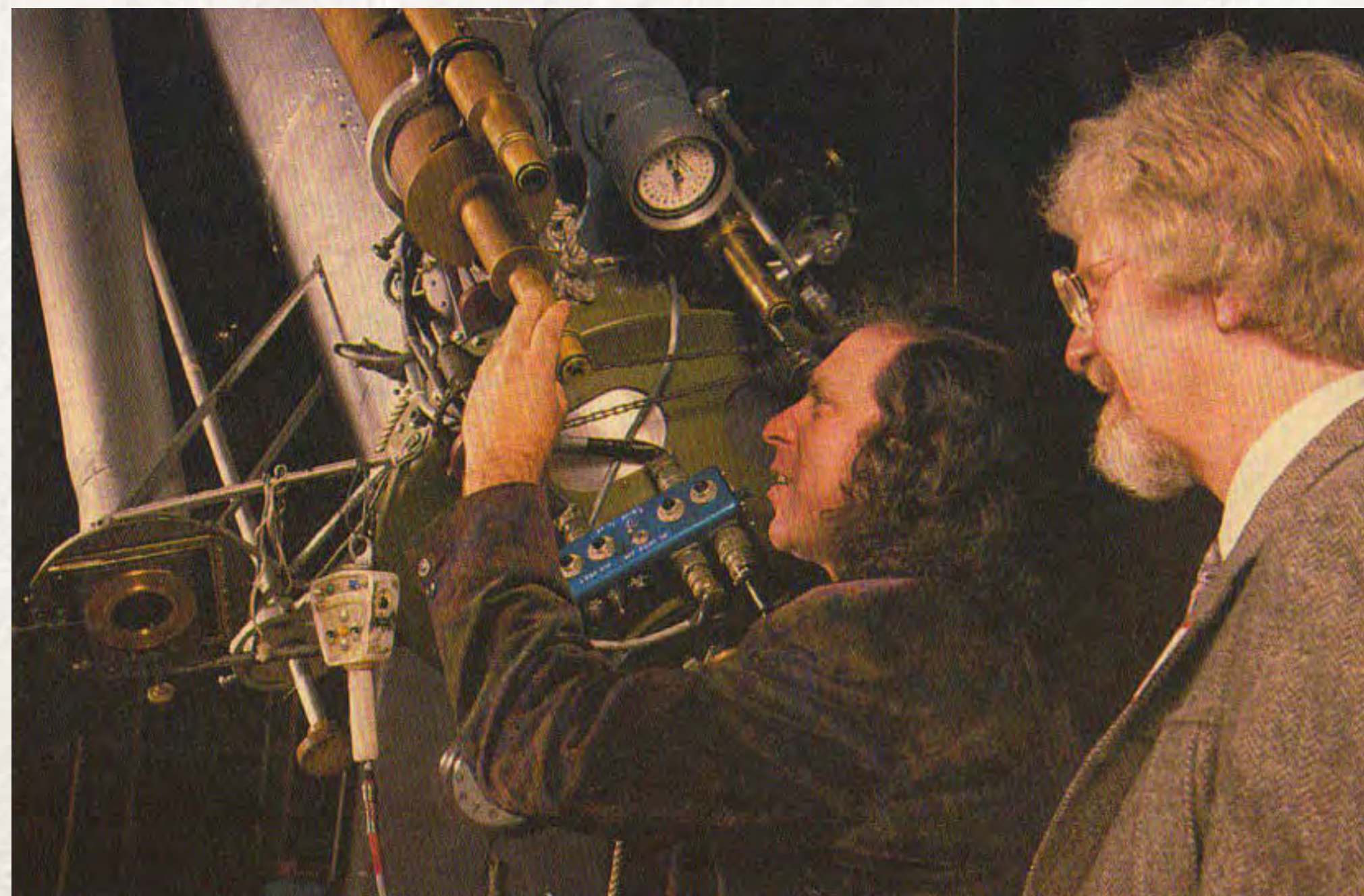
Established by iconic California winemaker Randall Grahm with the intent to make naturally soulful, distinctive and original wines, there have been many iconic brands under the Bonny Doon Vineyard umbrella over the years.



RANDALL

Winemaker & Founder

- The original Rhône Ranger
- Once held a real funeral for the death of the cork
- Has an asteroid named after him



FROM MANY WINES COME 4



PHILOSOPHY

All roads lead to Rhône

“Lees” is more - minimal intervention

Live long & screw cap - corks are problematic

Climate change is real

Wines with LIFE FORCE

 We are not alone 

WINE STYLE:

- Old World aesthetic
- Floral Not Fruity
- Savoriness
- No Oak

SKUS:

Picpoul
Le Cigare Blanc
Vin Gris de Cigare
Le Cigare Volant



Picpoul

Production - 2200 cases

SRP / BTG - \$14.99 / \$9

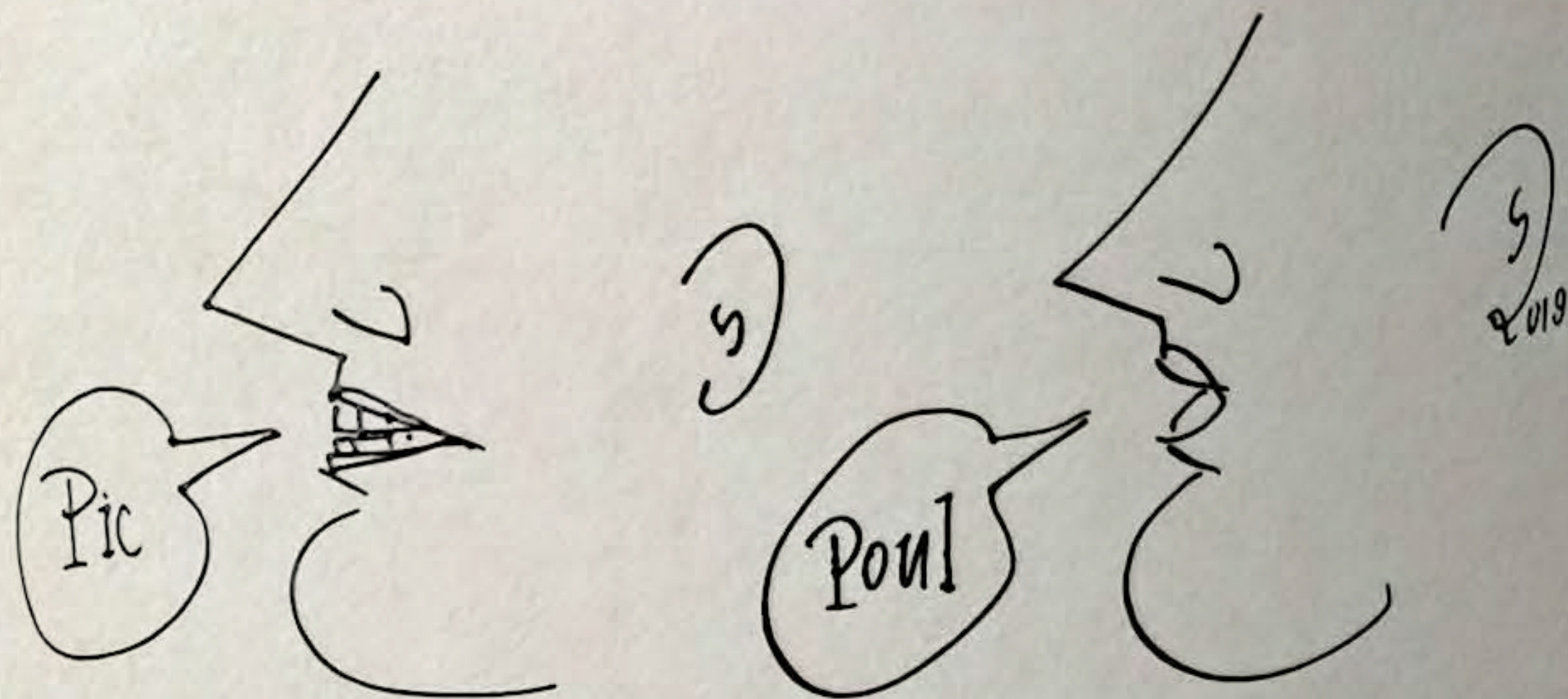
What makes this wine special?
Fun to say. Low alcohol trending category. It's just delicious.

100% Picpoul

Translates to "Lip Stinger".

Along with the unique sent of.... well, Beeswax, are white flowers and pineapple, with a bracing and refreshing acidity and pleasing savoriness.

Success Stories
2018 - 90 Points WE



Bonny Doon Vineyard

2019 Picpoul

Arroyo Seco · Beeswax Vineyard

LE CIGARE BLANC

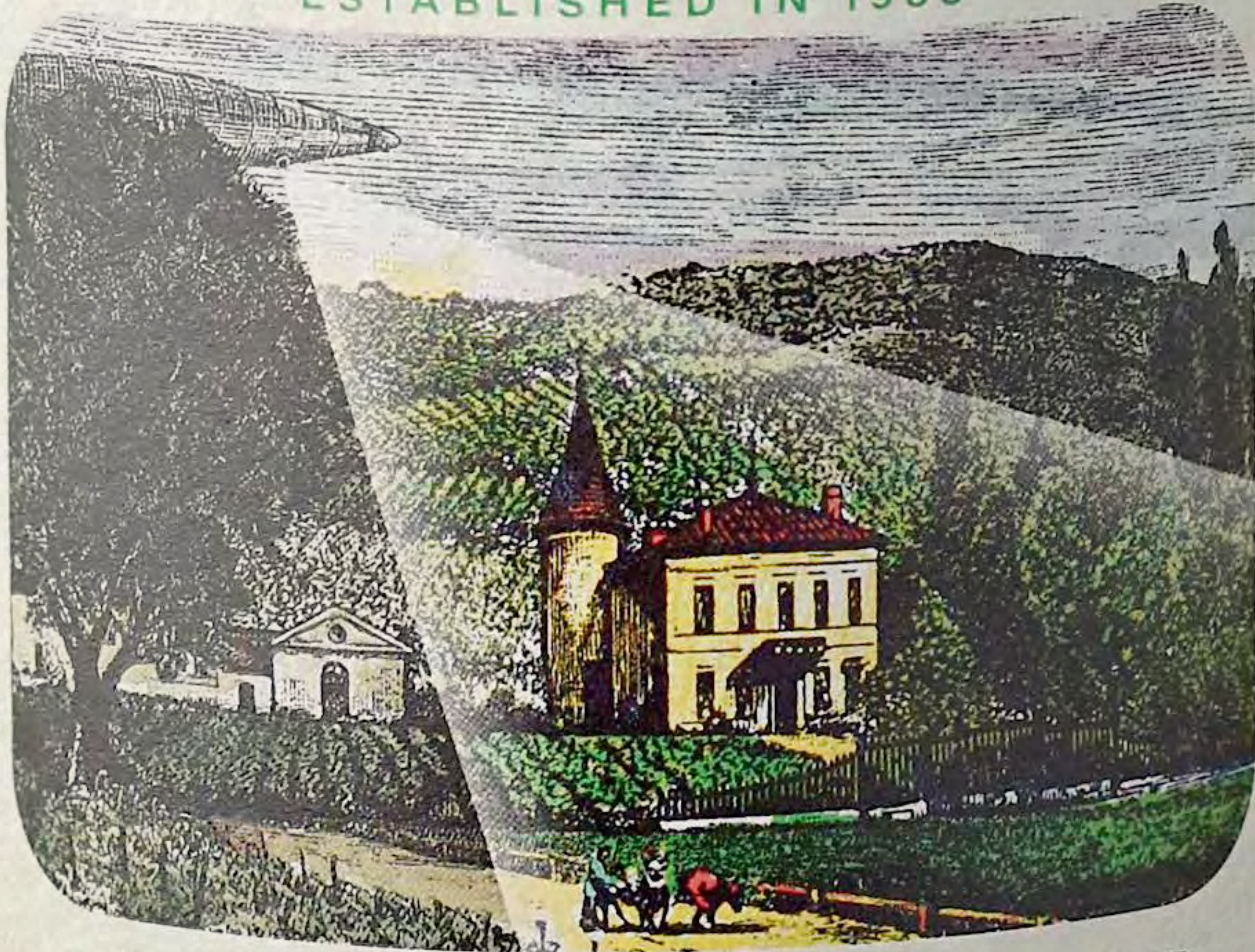
Production - 2600 cases

SRP / BTG - \$19.99 / \$12

46% Grenache Blanc,
34% Vermentino,
20% Clairette Blanche

It's really the Vermentino character that shines through - pineapple, lime, mango and pine tree, herbal underbrush and wet stones

ESTABLISHED IN 1983



BONNY DOON VINEYARD
2019 LE CIGARE BLANC
WHITE WINE OF THE EARTH

ESTABLISHED IN 1983



BONNY DOON VINEYARD

VIN GRIS DE CIGARE

PINK WINE OF THE EARTH

2019

VIN GRIS DE CIGARE

Production - 26k cases

SRP / BTG - \$14.99 / \$9

**What makes this wine so special?
California's original dry pink wine (since 1983). A true Vin Gris (as opposed to a vin de saigner)**

Tasting Notes

Cassis, grapefruit, wild strawberry, peach, guava and rhubarb and very discreet scent of white pepper. Wonderful creaminess and length.

Success Stories

- Best selling pink wine in Whole Foods national set**
- BTG rosé in national PF Chang's**

LE CIGARE VOLANT

Production - 11k cases

SRP / BTG - \$19.99 / \$12

What makes this wine so special?

Most iconic California Rhône blend. Produced continuously since 1984. With the '18 vintage, Mourvèdre switched out for Cinsault, enhancing aromatics and making it ready for immediate release

Tasting Notes

Juiciness, fruit (but not confectioned or overripe), brightness, exuberance, joy and not least, a sense of savoriness.

Success Stories

#19 wine in the World, Wine Enthusiast top 100, 2019. 93 Points

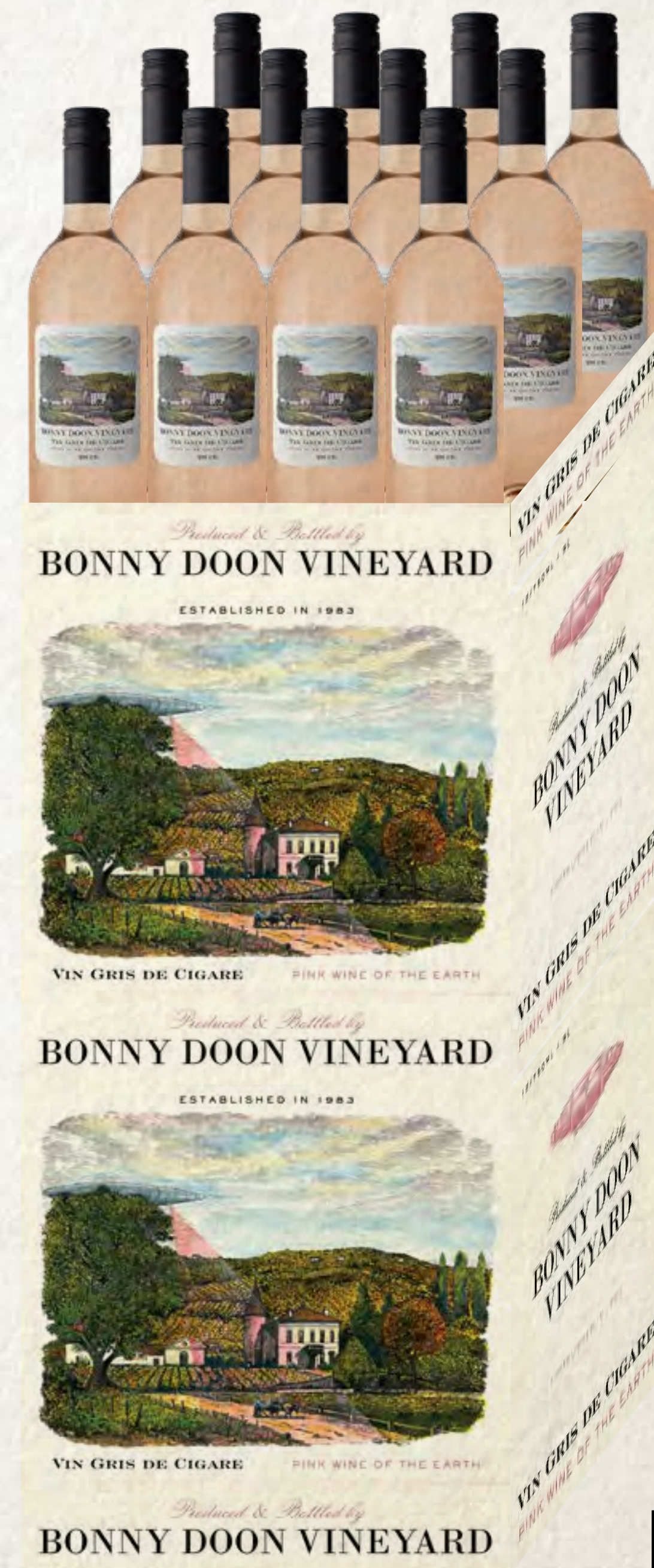


Le Cigare Volant
2018.

LABEL ARTWORK

Le Cigare Volant (The Flying Cigar), named for the alien Spacecraft which were “banned by decree of the village council of Châteauneuf-du-Pape.” Original art from 1855 edition of “ Bordeaux et Ses Chateaux” with spaceship courtesy of Jules Verne, circa 1870.

THE FULL PACKAGE



*EARTH WINES
ARE EASY*



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