## A PROPER PINK



Way before "bro-sé" there was "clairet," a style of dark pink wine that was all the rage in Bordeaux in the Middle Ages.

## A PROPER PINK



Way before "bro-sé" there was "clairet," a style of dark pink wine that was all the rage in Bordeaux in the Middle Ages.



This dry Proper Pink is made from the woodsily scented Cabernet Franc and the dark red fruit of Tannat.

It is the perfect accompaniment to any *al fresco* outing, as it were. Am I making myself perfectly, properly *claire?* 

This dry Proper Pink is made from the woodsily scented Cabernet Franc and the dark red fruit of Tannat.

It is the perfect accompaniment to any *al fresco* outing, as it were. Am I making myself perfectly, properly *claire?* 



Way before "bro-sé" there was "clairet," a style of dark pink wine that was all the rage in Bordeaux in the Middle Ages.

## A PROPER PINK

Way before "bro-sé" there was "clairet," a style of dark pink wine that was all the rage in Bordeaux in the Middle Ages.



This dry Proper Pink is made from the woodsily scented Cabernet Franc and the dark red fruit of Tannat.

It is the perfect accompaniment to any *al fresco* outing, as it were. Am I making myself perfectly, properly *claire?* 





